



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-20-2012 PAGE: 1 of 3

STRATEGIC MEDIA SERVICES - 5127  
ATTN: NEIL WILLIAMS  
3299 K STREET  
SUITE 200  
WASHINGTON DC 20007

Contract No 395635	Contract Dt 08-14-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser ROBERT DOLD FOR CONGRESS	Brand ROBERT DOLD FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO				
Agency Est#			CMS # 241223	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-24-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241223		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-24-2012	10-28-2012	10:00PM - 11:00PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P	1	30			1	1			1	3	5,225	3	15,675.00	
2	10-24-2012	10-26-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30			1	1	1			3	665	3	1,995.00	
3	10-24-2012	10-26-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30			1	1	1			3	1,235	3	3,705.00	
4	10-24-2012	10-26-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30			1	2	1			4	1,520	4	6,080.00	
5	10-24-2012	10-26-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30			1	1	1			3	855	3	2,565.00	
6	10-24-2012	10-26-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)	1	30			1	1	1			3	1,425	3	4,275.00	
7	10-24-2012	10-26-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30			1	1	1			3	950	3	2,850.00	
8	10-24-2012	10-26-2012	12:00PM - 01:00PM	DAYTIME: M-F: THE CHEW: 12P-1P (12277)	1	30			1	1	1			3	950	3	2,850.00	
9	10-25-2012	10-25-2012	02:00PM - 02:30PM	DAYTIME: INSIDE EDITION 2P-230P (12209)	2	30					1			1	800	1	800.00	
10	10-24-2012	10-26-2012	02:30PM - 03:00PM	DAYTIME: JEOPARDY 230P-3P M-F (12210)	1	30			1	1	1			3	950	3	2,850.00	
11	10-24-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30			1	2	1			4	1,700	4	6,800.00	
12	10-24-2012	10-26-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30			1	1	1			3	2,090	3	6,270.00	
13	10-25-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30					1	1		2	2,850	2	5,700.00	
14	10-24-2012	10-26-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)	1	30			1	1	1			3	3,325	3	9,975.00	
15	10-24-2012	10-26-2012	10:35PM - 11:02PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)	1	30			1	1	1			3	1,425	3	4,275.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS # 241223	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-24-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241223		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-27-2012	10-27-2012	12:00AM - 12:30AM	*M-SU 1035P-0200AM (LF:NL/OP/JK/LNR/AM/19/IE/I	1	30						1		1	190	1	190.00
17	10-27-2012	10-27-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)	1	30						1		1	380	1	380.00
18	10-27-2012	10-27-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)	1	30						1		1	760	1	760.00
19	10-27-2012	10-27-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600	1	30						1		1	950	1	950.00
20	10-27-2012	10-27-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)	1	30						1		1	1,045	1	1,045.00
21	10-27-2012	10-27-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)	1	30						1		1	1,520	1	1,520.00
22	10-27-2012	10-27-2012	07:00PM - 10:30PM	PRIME/SPORTS: SAT COLLEGE FOOTBALL 7P-10:30P	1	30						1		1	4,750	1	4,750.00
23	10-27-2012	10-27-2012	10:30PM - 11:30PM	LN: SAT LATE NEWS FLLWNG FOOTBALL (12298)	2	30						1		1	1,000	1	1,000.00
24	10-28-2012	10-28-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)	1	30							1	1	355	1	355.00
25	10-28-2012	10-28-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)	1	30							1	1	570	1	570.00
26	10-28-2012	10-28-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF	1	30							1	1	760	1	760.00
27	10-28-2012	10-28-2012	09:30AM - 10:30AM	WK/MORN NEWS: SU THIS WEEK 927-1030A/10-11	1	30							1	1	5,000	1	5,000.00
28	10-28-2012	10-28-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: SUN 5-530P (5572)	1	30							1	1	1,140	1	1,140.00
29	10-28-2012	10-28-2012	11:00PM - 11:30PM	LF: SUN 190 NORTH-1100P-1130P (5827)	1	30							1	1	800	1	800.00
30	10-24-2012	10-24-2012	05:45PM - 05:55PM	*M-SU 400P-700P ROTATOR (M-SU EN/ACCESS) (	1	30			X					1	2,850	1	2,850.00

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31	10-27-2012	10-27-2012	02:05AM - 02:40AM	*ROS ROTATOR: M-SU 1102P-0459A (11898)			2	30						X		1	20	1	20.00
32	10-28-2012	10-28-2012	01:35AM - 02:10AM	*ROS ROTATOR: M-SU 1102P-0459A (11898)			2	30							X	1	20	1	20.00
															Contracted Gross Total:		61	98,775.00	
															Actual Gross Total:		61	98,775.00	
															Agency Commission:			14,816.25	
															Net Total:			83,958.75	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12		0.00		0.00		98,775.00		0.00								98,775.00			
TOTAL		0.00		0.00		98,775.00		0.00								98,775.00			

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